

# NIARA SENA

## CONTACT

- 📞 917-658-4311
- 📍 New York, NY 10022
- ✉️ niarasena14@gmail.com
- 🌐 [theniara.art](http://theniara.art)

## EDUCATION

### SUNY PURCHASE

BFA in Acting 2016  
GPA 3.28

### HUNTER COLLEGE

MFA in Integrated Media Arts  
Present

## SKILLS

Budget Management  
Schedule Coordination  
Office Administration  
Problem Solving/Adaptability  
Adobe Photoshop  
Adobe Premiere Pro  
Team Oversight  
Leadership

## FILMS

Sweet Sweet  
Evolution of Wombmanhood  
Letters to Medusa  
Oober Diarrhea  
Types and Such  
Acquiescence

## PROJECTS

### HUMAN/HUMANE AND THE 60/40 PROJECT

- Transportation of equipment to and from set
- Scheduling of meetings/call sheets
- Hiring of cast and crew

### VERY MERRY UNAUTHORIZED CHILDREN'S SCIENTOLOGY PLAY

- Hiring of cast and crew for production
- Overseeing of production from pre to post
- Liaison between talent/agents and production team
- Scouting and securing of rehearsal locations
- Rental equipment/prop orders
- Creation and monitoring of budget/spreadsheets
- Disbritubtion

## WORK EXPERIENCE

### MOMA (MUSEUM OF MODERN ART) | NEW YORK, NY

Media Production Specialist, Retail Division - September 2024-February 2025

- Collaborated with retail and marketing teams to develop visual storytelling that increased foot traffic and sales
- Developed social media content that increased retail engagement by 35% across Instagram and TikTok
- Collaborated with merchandising, marketing, and curatorial teams to create content that aligned with MoMA's brand and elevated product storytelling
- Designed and executed multiple video projects supporting product launches and seasonal retail activations

### SUNFLOWER SOL PRODUCTIONS, NEW YORK, NY

Founder - January 2018 - Present

- Experience in wide range of crew and production roles including, but not limited to script writing, casting, directing, production (pre/post)
- Creation of budget for projects, pitch creation pitch decks (cost trackers, budget management, etc.)
- Produce treatments for products
- Provide crew and equipment for projects
- Develop production schedules, call sheets, plan video shoots, scout and secure shooting locations

### LAW AND POLICY GROUP, NEW YORK, NY

Summer Intern - June 2024-September 2024

- Assistant to Gloria J Browne-Marshall (EMMY winner, playwright, Professor of Law)
- Summer Intern for Documentary Before 1619: She Took Justice
- Worked closely with lawyer ensuring proper error and omissions guidelines were followed
- Kept track of all footage, music, and sounds to ensure proper licensing
- Obtained rights from German music label for music used in documentary
- Event planner and head of graphics for screening of documentary

### UNITED STATES TENNIS ASSOCIATION, NEW YORK, NY

Production Assistant/Broadcast Runner Coordinator - August 2022-September 2023

- Assisted in the boots with stage managers and announcers in broadcasting
- Obtained lunches, coffees, and other craft services for audio engineers and announcers
- Creation of photocopies/handouts of the day: handled print outs for each booth (order of plays, announcer schedule, draws of the day for matches, notes for announcers, etc.)
- Performed fax and stress tests with announcer equipment in the mornings with sound crew
- Coordination and delegation of runner responsibilities for Lower Broadcast division
- Shadowed Euro Sport during tournament, worked closely with producers and camera crew

### LIKEABLE MEDIA, NEW YORK, NY

Production Assistant - October 2022-December 2022

- Ordering and organizing of any and all props for shoots
- Correspondence with artistic directors about orders and creation of backup strategies
- Organization and maintenance of prop room and objects
- Tracking budget and logging of all receipts for purchases, categorized by shoot and day (in charge of daily expenses of studio)
- Update cost trackers on production docs
- Pickup/return of rental equipment
- Upkeep of studio
- Assisting producer, videographer, and food stylist in any way needed